



MARKET TREND 2021 – GLOBAL CONFECTIONERY



MARKET OVERVIEW

Confectionery Market: Global Industry Trends and Forecast 2021-2026

\$188.52B

global sales in 2020

\$194.37B

projected to grow in 2021

\$242.53B

expected to reach in 2028

-7.1%

3.8%

- Confections refer to food items that are rich in sugar and carbohydrates. It includes a wide range of products such as chocolates, cookies, bars, gummies, mints, and others.
- According to Mordor Intelligence, global confectionery market segmented under product type as follows →

Chocolate Confectionery



- Dark Chocolate
- White and Milk Chocolate

Sugar Confectionery



- Boiled Sweets
- Toffees, Caramels and Nougat
- Pastilles, Gums, Jellies and Chews
- Mints and others

Snack Bar



- Cereal Bars
- Energy Bars
- Others



Confectionery Market Value based on Category

78% shoppers also purchase confectionery everyday in online grocery



Projected to priced
\$4.1B in 2025

GUM + MINTS



Projected to priced
\$12.1B in 2025

NON-CHOCOLATE



Projected to priced
\$23.4B in 2025

CHOCOLATE

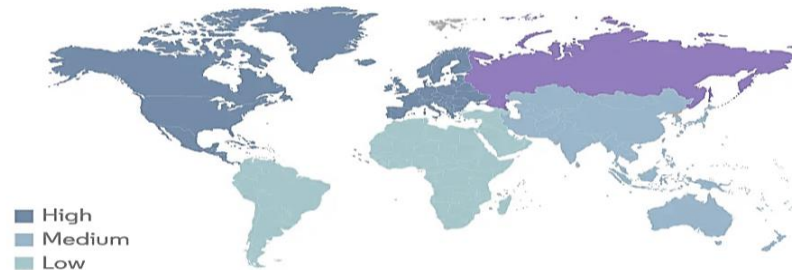


72% shoppers who buy confectionery at primary store remain high

Global Competitive Landscape and Major Players

- 1 Mars, Incorporated
- 2 Ferrero
- 3 Nestle S.A.
- 4 Mondelez International
- 5 Meiji Holdings Co., Ltd

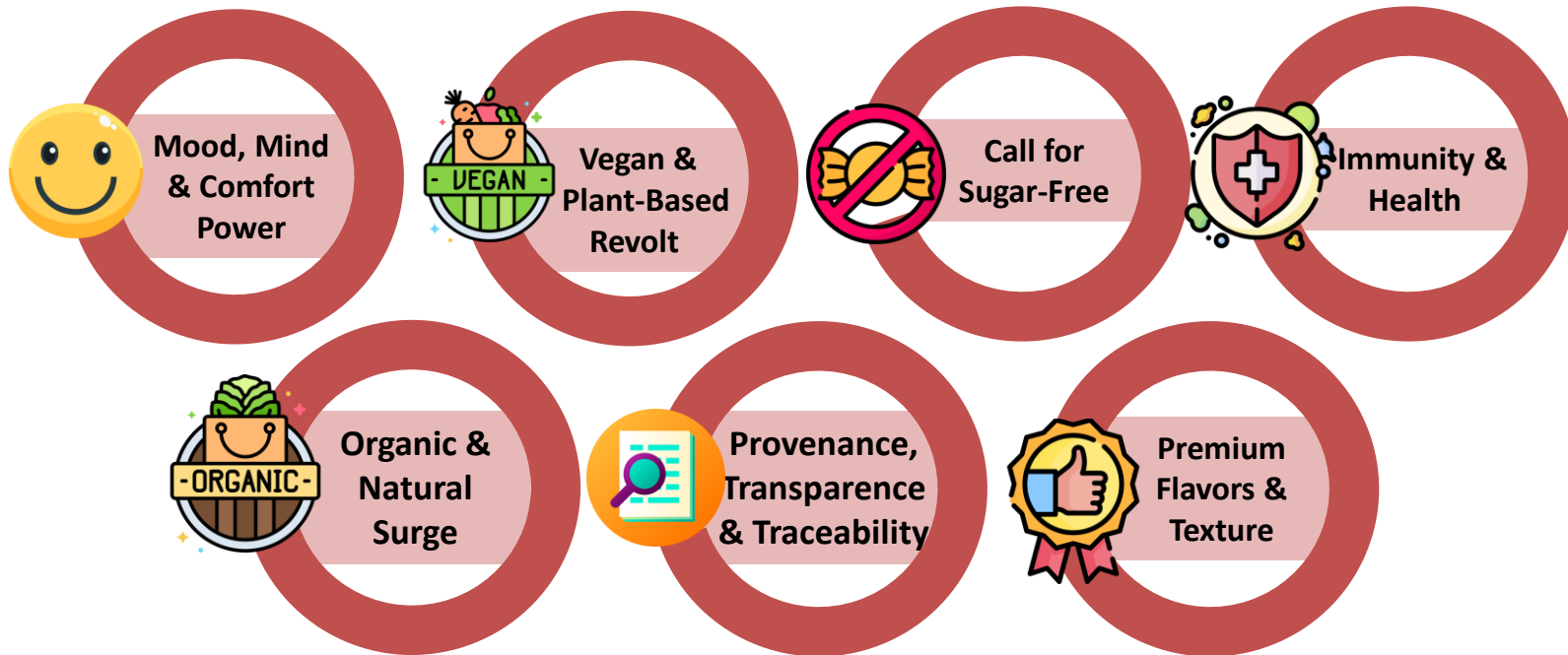
- Are the key players hold prominent shares in the global confectionery market.
- These players focused on online distribution channels for online marketing and branding in order to expand their geographic reach and increase their customer base.
- Emerging markets like China and India, give opportunities to leading manufacturers to expand their revenue base due to rising income levels and increasing preference for different confectionery products type.





KEY TRENDS

7 Key Trends for Global Confectionery





Mood, Mind & Comfort Power

Comfort is the **#1** driver for consumers, who look for reassurance in those troubled times

Source: Barry Callebaut, 2021a

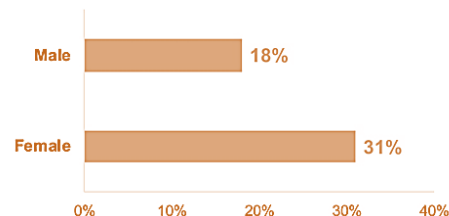
- Since COVID-19, comfort food has become more important to consumers.
- Confectionery can support emotional well-being and lead to better physical health which makes it possible to enjoy life and be happier.
- For generations, whether consumers are seeking mood and comfort, finding moments to celebrate, or looking for ways to escape the ordinary, chocolates and candy has a role to play in those occasions delivering everyday moments of joy and filling



Eating dark chocolate can **improve mood** and **feel calmer** as it contains antidepressant ingredient called 'serotonin' Source: Nehlig (2013)



Chart 88: % of consumers who eat chocolate to boost their mood and mental wellbeing



Source: Sweet Insights: State of Treating, 2021 & New Nutrition Business, 2021



Vegan & Plant-Based Revolt

Plants is one of the most effective selling messages if appear on a product label as it gives people

“permission to indulge”

Source: New Nutrition Business, 2021

- Plants is widely appeal as consumers are willing to accept “more plants” in a very wide range of products.
- Consumers also want to make plants (vegetables & fruits) more convenient and easier for people to incorporate into their diet.
- Plant-based is a “buzzword” that has taken off as one of the responses to clean-living in the wake of the pandemic which paved the way for plant-based snacks and chocolate confectionery options.

Global vegan chocolate confectionery market size is expected to reach **\$1Billion** by 2027 of **12.3% CAGR** during the forecast period.

CAGR 12.3%
(2021-2027)





Call for Sugar-Free

- Consumers are increasingly trying to moderate their intake of sugar and with the rise of diabetes, obesity and now the risk of COVID19.
- In order to avoid sugar intake, when consuming candy, many people choose sugar-free options.
- Nowadays, consumers are willing to accept a wide variety of sugar replacers and have become accustomed to buy products that feature a blend of sweeteners.



Almost **52%** of global consumers choose for lower sugar intake and **42%** attempt to limit their intake of refined sugars

Source: Euromonitor International's Health and Nutrition Global Survey, 2020





Immunity & Health

Immunity & Health Ingredients



- For this year and beyond, immunity and health has become priority for consumers with ongoing anxieties over COVID-19.
- Immunity boosting ingredients such as vitamins, minerals and antioxidants will play a significant role to strengthen the immunity and health.

54% of global consumers claimed to have **spent time educating** themselves on ingredients that could boost immune health

Source: Innova Market Insight, 2021



69% of APAC consumers want their chocolate to have **healthy or good** ingredients in it.

Source: Barry Callebaut, 2021b

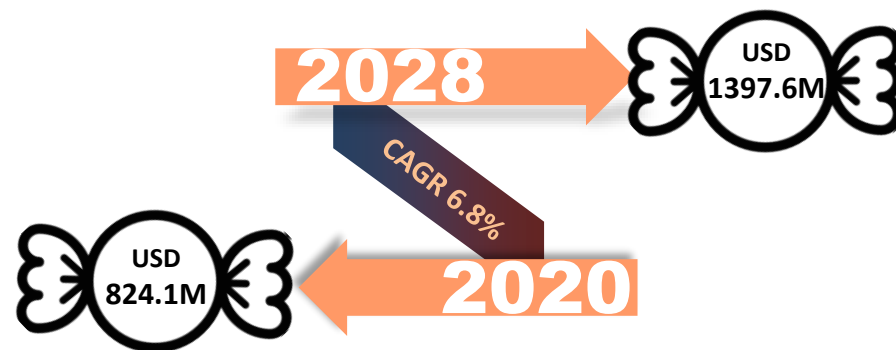
Source: Innova Market Insight, 2021 & FMCG Gurus, 2021



Organic & Natural Surge



- Organic confectionery was priced at \$824.1Million in 2020 and projected to reach \$ 1397.6Million in 2028.
- Consumers have a growing interest in organic chocolates and candies which opens up many opportunities for the confectionery industry.
- Consumers often associate “organic” with “coming from nature” and consider these products to be natural and healthier.



63%
of European Millennials are
interested in buying organic
products

Source: Barry Callebaut, 2021

Provenance, Transparency & Traceability

- Provenance is closely linked with sustainability in consumers' minds, and with "real food".
- Transparency and traceability are more and more important to consumers as it creates trust and assurance about source, quality and safety.
- Local production & sourcing are valued by consumers as it allows to support local communities, reduce carbon footprint and deliver on higher quality perception.



61%

of European consumers
want to know where
their chocolates come
from and what's in it.

56%

of consumers globally
say they now buy
more local products

41%

say that transparency in
ingredient sourcing & production
processes influences their
chocolate & candy purchases

Premium
Flavors &
Texture

Premium Flavors & Texture

- The introduction of new products with advancement in flavors and textures increased the growth of sugar confectioneries in the market.
- The sensory satisfaction offered by texture is nowadays a paramount factor in the confectionery industry.
- Some areas where texture-related innovation is focused are caramel or gum toppings, but also with increasing regularity in ingredients such as nut paste or dressings with nuts in new and attractive visual formats

**7 in 10**

agree they prefer Chocolate brands and products that allow them to indulge

63%

of European consumers think chocolates with multiple textures & flavors are more premium

**65%**

of APAC consumers agree that chocolate products with rare, unique or even crazy flavors are more exciting



MARKET EXAMPLES

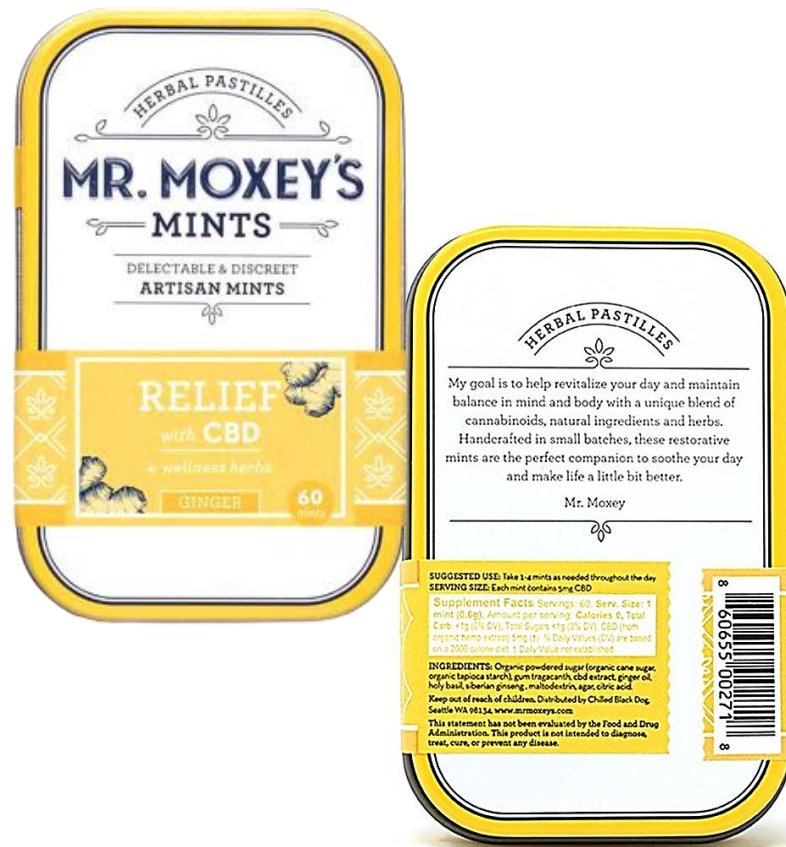


Mood, Mind & Comfort Power

Mr. Moxey's Herbal Mints

- These gluten-free, vegan, and all-natural and soothing CBD-infused ginger mints are enriched with holy basil to ease stress and inflammation.
- Mr. Moxey's Mints are crafted in small batches to promote wellbeing in mind, body, and spirit.
- Each pastille is formulated with herbs tailored to elevate your experience with their broad spectrum CBD oil infusion.

Ingredients: Organic Hemp-Derived CO2-Extracted Broad Spectrum CBD Oil, Organic Ginger, Organic Holy Basil, and Organic Ginseng.





Mood, Mind & Comfort Power

Sunday Scaries Unicorn Jerky Rainbow Candy

- Our CBD candy is perfect for...
- Elevating your mood
- Being the life of the party
- Making up after arguing with bae
- Helping you be the best version of yourself
- Eliminating your self-doubt

Ingredients: Phytocannabinoids, Broad Spectrum CBD Oil, Pure Cane Sugar, Coconut Oil, Sugar, Corn Syrup, Wheat Flour, Modified Cornstarch, Malic Acid, Palm And Coconut Oil, **Citric Acid**, **Lactic Acid**, Sodium Lactate, Salt **Mono- And Diglycerides**, Artificial Flavors, Artificial Colors. Contains Wheat And Coconut.





Mood, Mind & Comfort Power

Lindt Excellence Bar, 85% Cocoa

- Contains 12 individually wrapped 85% cocoa dark chocolate bar, perfect for gifting, baking, or savoring piece by piece
- Savor powerful earthy tones and notes of dried fruit, spice, and licorice
- Lift your mood with robust, full-bodied flavor of 85% cocoa dark chocolate that delivers a unique chocolate experience offering a distinctly smooth and rich, gourmet taste!

Ingredients: Chocolate, Cocoa Powder, Cocoa Butter, Demerara Sugar, Bourbon Vanilla Beans.





Mood, Mind & Comfort Power

Lord Jones Sugar Plum CBD Gumdrops

- This delicious limited-time flavor from Lord Jones is the most perfect treat for you or a loved one.
- Fruity and tart each gumbdrop contains 20 mg of potent lab-tested broad-spectrum CBD with luscious ripe plums and a hint of ginger for the holidays!

Ingredients: Cane Sugar, Water, **Glucose**, **Gelatin**, **Citric Acid**, Natural Flavors, Black Currant Juice, Spirulina, Broad Spectrum Cannabidiol (CBD).





Mood, Mind & Comfort Power

Pym Original Mood Chew

- Pym Mood Chews are made with amino acids and adaptogens that target the body's hormone levels to manage stress and anxiety.
- Made with GABA, L-Theanine & Rhodiola
- No added sugar
- Zero net carbs

Ingredients: L-Theanine, Rhodiola (Rhodiola rosea, Soluble Tapioca Fiber, Allulose, Gelatin, **Inulin**, Acacia Gum, Soluble Corn Fiber, Color Added (Fruit And Vegetable Extracts), **Citric Acid**, Natural Flavors.





Mood, Mind & Comfort Power

Chocolatl Mood Boost Chocolate Bites

- Savor this antioxidant-rich, raw dark chocolate, topped with delightfully crunchy cacao nibs.
- Each snackable square contains naturally uplifting cacao - intended to make you feel undeniably good.
- The rich taste of dark, rich tasting chocolate and the creamy taste of maca mixed together brings the feeling of happiness, healthiness and pleasure improves our mood all day long.

Ingredients: Raw Cacao, Coconut Sugar, Raw Cacao Butter, Raw Cacao Nibs, Vanilla, Himalayan Salt.



CHOCOLATL

MOOD BOOST

CHOCOLATE BITES
POWERED by SUPERFOODS



NET WT. 1 oz (28g)
SMALL BATCH | GLUTEN FREE | VEGAN | SOY FREE | NON GMO



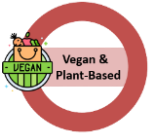
Mood, Mind & Comfort Power

Martin Pleasance Rest and Quiet Calm Pastilles Mixed Berry

- Rest&Quiet Calm pastilles formula may calm the mind and relieve symptoms of stress and mild anxiety.
- In convenient cartons, the pastilles are perfect to leave in your car or handbag for daily use when you need some inner calm on the go.
- Made with Dr Bach's original rescue formulation (Cherry Plum, Clematis, Impatiens, Rock Rose & Star of Bethlehem) with an additional 3 remedies (Aspen, Mimulus & White Chestnut) to give the emotional support to overcome our daily stressors that we now face in our ever-changing world.

Ingredients: **Sorbitol** and **Maltitol** Syrup (46%), Gelling Agent: **Gum Arabic** (42%), Acid: Citric Acid (2.5%), Flavours (0.7%), Humectant: **Glycerine** (0.7%), **L-ascorbic Acid** (Vitamin C) (0.6%), Sweeteners: **Acelfame K** and **Aspartame** (0.2%), Colour: **Anthocyanins** (0.1%), Raspberry Juice Concentrate (0.1%), Coconut And Rapeseed Oil (0.1%), Glazing Agent: Beeswax (0.1%), Menthol (0.01%), Rest & quiet Calm Remedy Formula (Aspen, Cherry Plum, Clematis, Impatiens, Mimulus, Rock Rose, Star Of Bethlehem, White Chestnut)





Vegan & Plant-Based Revolt

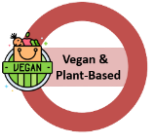


Katjes Plant Based Gummies Sour Gummy Candy

- With a ton of sour power, these gummies come in a mix of five flavors: passion fruit, orange, lime, raspberry and black currant. Let's get tangy!
- We replace animal gelatin with substitutes such as plant-based pectin.

Ingredients: Sugar, **Glucose Syrup**, Food Starch-modified, **Dextrose**, Malic Acid, **Citric Acid**, Sodium Malate, **Lactic Acid**, Natural Flavors, Fruit Juices For Color, Vegetable Juices For Color, **Calcium Carbonate**, Spirulina Extract For Color.

Varieties: Sour, Rainbow, Love & Stars



Vegan & Plant-Based Revolt

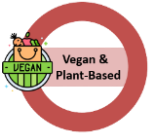


Haribo Veggy Mix

- Haribo Veggy Mix does not contain any animal ingredients.
- Made from natural fruit and plant concentrates!

Ingredients: Sugar, **Glucose Syrup**, Gelling Agent (**Pectin**), Humectant (**Sorbitol**), Acidity Regulators (**Citric Acid**, **Trisodium Citrate**), Fruit And Plant Concentrates (Radish, Safflower, Apple, Lemon, Spirulina, Sweet Potato, Carrot, Blackcurrant, Hibiscus), Flavorings.

*Does not contain pig gelatine and may contain traces of milk, wheat.



Vegan & Plant-Based Revolt



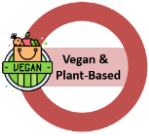
Varieties: Blackcurrant, Fresh
Mint, Orange, Cherry



Plantbased True Mints

- Sweet, sour and delicious. This perfect little treat will definitely leave you wanting more.
- True Mints are made with all-natural flavors and plant-based sweeteners and wrapped in eco-friendly packaging.
- They are vegan certified and contain no sugar, no aspartame, nor any other nasties.

Ingredients for Cherry: Sweetener ([Xylitol](#)), Acid (Malic Acid), Natural Cherry Oil, Sweet Potato Concentrate, Anti-caking Agent ([Magnesium Stearate](#)).



Vegan & Plant-Based Revolt

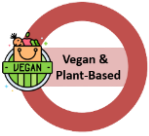


Varieties: Peppermint,
Cinnamon, Ginger

Simply Mints Natural Breath Mints

- Use only the highest quality natural ingredients, with nothing artificial.
- Peppermint is bright and refreshing, Cinnamon has an invigorating spice, and Ginger is earthy and spicy and is great for nausea.
- Our mints come in a beautiful reusable and recyclable tin.

Ingredients: Cinnamon: Cane Sugar, Cinnamon Oil, Calcium Stearate. **Peppermint:** Cane Sugar, Peppermint Oil, Calcium Stearate, **Ginger:** Cane Sugar, Ginger Oil, Calcium Stearate.



Vegan & Plant-Based Revolt

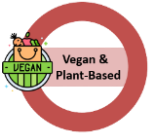


Varieties: Classic Dark and Extra Creamy Almond & Sea Salt

Hershey's 'Oat Made' Plant-Based Chocolate Bars

- First venture into plant-based chocolate
- Each vegan bar is infused with oat flour for a creamier consistency that will match Hershey's flavour.
- Varieties: Classic Dark and Extra Creamy Almond & Sea Salt.

Ingredients: Sugar, Cocoa Butter, Chocolate, Almonds, Oat Flour, **Rice Flour**, Lecithin (Soy), Sunflower Oil, Sea Salt and Natural Flavor.



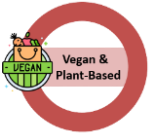
Vegan & Plant-Based Revolt



100% Lovely Vegan Chocolate Bar

- New Belgian Chocolate bar with Pistachio Almond & Walnuts suitable for vegetarians and vegans.
- Alternative to Milk Chocolate, Plant based.
- Dairy & Gluten free

Ingredients: Sugar, Cocoa Butter, Cocoa Mass, **Rice Powder**, Fibers: **Inulin**, Almonds (5%), Pistachio Nuts (5%), Walnuts (5%), Emulsifier: **Soy Lecithin**, Natural Flavours: Cocoa And Vanilla



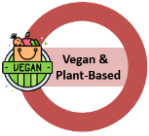
Vegan & Plant-Based Revolt

Buttermilk Vegan Caramel Nougat

- Soft Nougat with a Caramel Centre, Enrobed in Plant-Based Choccy
- Natural Ingredients
- Palm Oil Free
- Dairy Free

Ingredients: Sugar, Glucose Syrup, Cocoa Butter, Rice Powder (Dried Rice Syrup, [Rice Starch](#), [Rice Flour](#)), Cocoa Mass, Coconut Oil, [Brown Sugar](#), Golden Syrup, [Glucose Syrup](#), Cocoa Powder, Sea Salt, Emulsifier: [Sunflower Lecithin](#), Hydrolysed Pea Protein, Natural Flavourings, Choccy Contains Minimum 45% Cocoa Solids.





Vegan & Plant-Based Revolt

Go Max Buccaneer Bar - Fluffy Chocolate Nougat Bar

- These incredible bars contain are coated with a rich rice milk chocolate coating to tasty like real dairy milk chocolate bars but these are vegan.
- On top of all that they contain no hydrogenated oils, no trans fats and no artificial ingredients.

Ingredients: Cane Sugar, **Corn Syrup**, Unrefined Cane Sugar, Palm Kernel Oil, Cocoa Powder (Natural And Alkalized), Rice Powder (Rice Syrup Powder, **Rice Starch**, **Rice Flour**, **Carrageenan**), Palm Oil, Enzyme Modified Soy Protein, Salt, Natural Flavours, Soybean Lecithin.





Call for Sugar-Free

Russel Stover Sugar Free Nougat

- Made with Stevia Extract.
- Individually Wrapped Pieces of: Peanuts, Caramel & Nougat.
- Chocolate candies are Handcrafted in Small Batches® using copper kettles and kitchen mixers for superior taste & quality.

Ingredients: Chocolate Candy {[Maltitol](#), Cocoa Butter, Chocolate, Sodium Caseinate (Milk), Milk Fat, [Soy Lecithin](#) (Emulsifier), Vanilla, Salt, Rebiana (Stevia Extract)}, Maltitol Syrup, [Polydextrose](#), Peanuts, Palm Kernel Oil, Peanut Flour, Maltitol, Sodium Caseinate (Milk), Salt, Natural Peanut Flavor (Contains Peanut Oil), Natural Flavors, Dried Egg Whites, Soy Lecithin (Emulsifier), Natural Caramel Flavor, Caramel Color, Fruit Juice Color, Rebiana (Stevia Extract)





Call for Sugar-Free

Hershey's, Special Dark Zero Sugar Chocolate Sugar Free Candy

- Taste the classic HERSHEY'S SPECIAL DARK chocolate candy the world has known and loved for decades
- These sugar-free candies are the perfect treat for countless special and everyday occasions.
- Show up to movie night with sugar-free HERSHEY'S bars to please the whole crowd, including those with low- and no-sugar diets!

Ingredients: [Maltitol](#), Chocolate, Cocoa Butter, Cocoa Processed with Alkali, [Polydextrose](#), Contain 2% or less of: [Soy Lecithin](#), [PGPR](#), Vanillin Flavour.





Call for Sugar-Free

Chupa Chups Big Babol Sugar Free Gum

- Chupa Chups Big Babol Bubble gum is a product loved by generations since 1858. They have now mixed the best of their gums in a bottle with strawberry, orange and lemon flavours altogether and on top made it sugar-free! What's not to love about that?
- The recipe is based on a mix of sweeteners, with Isomalt being the key component.

Ingredients: Sweeteners (**Isomalt**, **Sorbitol**, **Maltitol**, **Xylitol**, **Maltitol** Syrup, **Aspartame**, **Acesulfame-k**), Gum Base, Acid (**Citric Acid**), Flavorings, Stabilizer (Glycerol), Fruit Juice Powders (Strawberry, Lemon, Orange)(0.35%/ 3% Fruit Juice), Emulsifiers (**Soy Lecithin**, Sucrose Esters Of Fatty Acids), Thickener (Gum Arabic), Coconut Fat, Antioxidant (E321), Colors (Carmines, Curcumin, **Beta-carotene**), Glazing Agent (Carnauba Wax).





Call for Sugar-Free

Excel White Spearmint Chewing Gum, Sugar-Free

- Don't let the battle with bad breath consume your life.
- Incorporate the easy mantra - eat, drink, chew, Excel into your daily routine to kick bad breath to the curb and whiten teeth!
- Excel provides a fast, effective and long-lasting breath freshening solution with teeth whitening properties. Available in a variety of flavor's you'll be sure to enjoy.

Ingredients: Sorbitol, Maltitol, Gum Base, Glycerin, Gum Arabic, Natural And Artificial Flavours, Aspartame, Soy Lecithin, Acesulfame-Potassium, Sodium Bicarbonate, Carnauba Wax. Colours. Aspartame: 18.4 Mg, ACESULFAME-POTASSIUM: 2.2 Mg/2 PIECES. Aspartame Contains Phenylalanine/





Call for Sugar-Free

Extra Peppermint Chewing Gum Sugar Free

- Sugarfree Chewing Gum with Sweeteners and Mint Flavour.
- Oral Health Foundation Approved
- Irish Dental Association Approved
- Suitable for Vegetarians
- Extra sugarfree gum is beneficial for dental health as it helps to neutralise plaque acids

Ingredients: Sweeteners, [Sorbitol](#), [Xylitol](#), [Aspartame](#), [Mannitol](#), Acesulfame K, Gum Base, Thickener Gum Arabic, Flavourings, Humectant Glycerol, Emulsifier Soya Lecithin, Glazing Agent Carnauba Wax, [Antioxidant BHA](#).



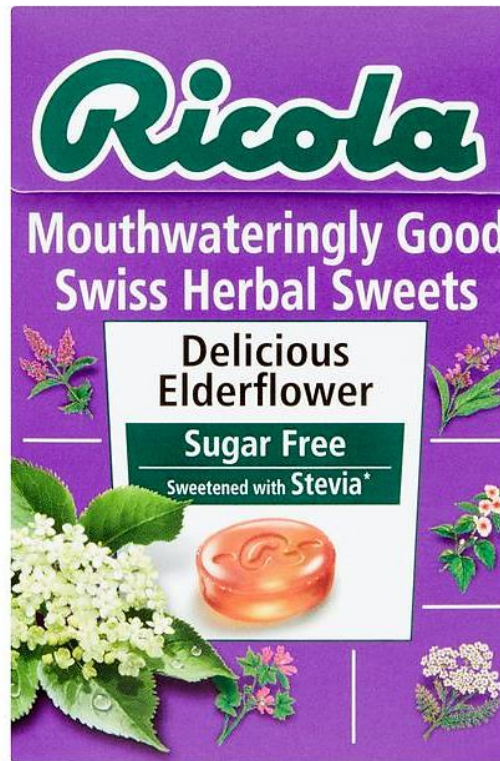


Call for Sugar-Free

Ricola Sugar Free Elderflower Drops

- Mouthwateringly Good Swiss Herbal Sweets - Delicious Elderflower.
- Sugar free with sweeteners.
- The secret behind Ricola's great taste is the magical blend of 13 herbs naturally grown in the fresh pure air of the beautiful and tranquil Swiss mountains.

Ingredients: Sweetener ([Isomalt](#)), Acid (Malic Acid), Herbal Extracts (0.5%) from Elderflower and Ricola's Herb Mixture, Lemon Juice Concentrate, Natural Flavorings, Sweetener (Steviol Glycosides), Plant Concentrates (Carrot, Sweet Potato), Menthol.





Call for Sugar-Free

Fellows Free From Vegan Sugar Free Gummy Bears

- Fruit Flavoured Gummy Bear Sweets with Sweetener
- Sugar, Gelatine & Gluten Free
- Get Together with Fun & All Your Favourite Sweets

Ingredients: Maltitol Syrup, Maize Starch, Water, Acidity Regulator: Citric Acid, Natural Flavourings, Vegetable Oil (Coconut & Rapeseed), Glazing Agent: Carnauba Wax, Colours: Lutein, Black Carrot Juice Concentrate, Spirulina Concentrate, Safflower Extract, Sweetener: Steviol Glycosides





Call for Sugar-Free

Treasure Island Sweets Sugar Free Mix Jars

- Sugar Free Mix Selection Jar - Something for all sugar free sweet lovers in here.
- We have had many customers tell us how good our sugar free sweets are, so we have included a tasty assortment of our best sellers!
- Approximately 950g of sugar free sweets.
- **Ingredients:** **Isomalt**, **Citric Acid**, Sweetener; **Sucralose**, Maltitol Syrup, Steviol Glycosides. Milk Powder, Butter (From Milk), Salt, Liquorice Powder, Cocoa Mass, Cocoa Butter Vegetable Fat: Palm Oil, Glazing Agents: Beeswax, Carnauba Wax. Water, Pork Gelatine, E330, Natural Flavouring, Plant And Fruit Concentrates: Spirulina, Safflower, Black Carrot, Grape , Flavouring, Colours E110, E129, E102, E142, E153, Curcumine, **Paprika Extract**; Vegetable Oil (Coconut). Emulsifier: Soya, Sunflower Lecithin; **Gelatine**.





Call for Sugar-Free

Caring Candies - Sugar Free Little Lollies

- Caring Candies 80g Sugar-free Little Lollies contain 8 (2 of 4 flavors) handmade individually wrapped (recyclable material!) delicately sweet Sour Apple, Sour Cherry, Tutti Fruiti and Banana flavoured lollipops.
- No artificial colourants (made from natural colourants from plants and herbs), No artificial sweeteners!
- **Ingredients of Tutti Fruitti:** [Isomalt](#), Water, Tutti Fruitti Flavouring, Natural Colourants (Turmeric Root Extract, Paprika Extract, Beetroot Juice Extract, Red Cabbage Vegetable Juice). Allergens: None.



Varieties: Sour Apple, Sour
Cherry, Tutti Fruiti, Banana



Call for
Sugar-Free

Call for Sugar-Free

Valor, Milk Chocolate Bar with Stevia

- With Stevia
- Cocoa Blend All Natural Since 1881
- From Bean to Bar
- Milk Chocolate With No Added Sugars and With Sweeteners
- **Ingredients of Milk Chocolate:** Maltitol, Cocoa Butter, Bitter Chocolate, Milk, Skim Milk, Soy Lecithin - An Emulsifier. Stevia Leaf Extract*, Natural Flavors, Total Cacao Components-36%. May Contain Hazelnut And Almond Traces



Varieties: Milk Chocolate, Creamy Milk
Chocolate with Hazelnut, Milk Chocolate with
Almonds



Immunity and Health Ingredients



Healthy Habits Protein Bar for Kids

- Important nutrients include Vitamin D, Calcium, Iron, Protein, and B vitamins.
- It provides appropriate protein levels for this age group, tastes delicious, and is formulated using NeoShield™, which contains optimal lactoferrin levels.
- The immune benefits of lactoferrin are widely studied and supported.
- **Ingredients:** Dates, Neoshield™ (Concentrated Whey Protein), Palm Oil, **Chicory Root Fiber**, Yogurt Coating (**Maltitol**, Palm Kernel Oil, Milk Protein Isolate, Nonfat Dry Milk Solids, Nonfat Yogurt Powder {Nonfat Dry Milk, Lactic Acid}, **Soy Lecithin** (An Emulsifier), Natural Flavor), Agave, Crunchie™ Milk Protein Crisps (**Milk Protein Concentrate**, **Rice Starch**), Barpro® 292 (Milk Protein Isolate), Strawberries, Natural Flavor, Salt, Malic Acid.



Immunity and Health Ingredients



Gnosis Chocolate Immunity Resilience

- Prepare your immune system for a wonderful Autumn & Winter with Immune Boost!
- Worked to select the most potent combination of superfoods to complement the highest quality raw chocolate in every bar.
- All of the ingredients in this bar combine to create a taste that is rich, tempting, and enlivening.
- **Ingredients:** 70% Raw Chocolate (Raw Cacao Beans*, Coconut Sugar*), Pumpkin Seeds*, Cranberries*, Currants*, Cinnamon*, Ginger*, Cloves*, Cardamom*, Echinacea*, Siberian Ginseng*, Rose Hips*, Burdock*, Chaga*, Love. *Organic



Immunity and Health Ingredients



Smart Sweet, SWEET FISH

- Bursting with berry-goodness, it's no wonder they're the captain of Team Sweet.
- 44% less calories than the other fish
- 13 grams of plant-based fiber goodness
- Smartly sweetened with high-quality, natural sweeteners: monk fruit and allulose.
- Colored with fruit and veggie juices & naturally flavored.
- **Ingredients:** Non-GMO Soluble Corn Fiber, **Allulose**, **Isomaltoligosaccharides**, Modified Potato Starch, Natural Berry Flavour, **Citric Acid**, **Malic Acid**, Fruit And Vegetable Juice (For Color), Coconut Oil, Carnauba Wax, **Monk Fruit Extract**.



Immunity and Health Ingredients



V-Yumz Fruit Chews Immunity Boosters Vitamin C+Zinc

- There's no need to keep taking plain old Flinstones Gummies, enjoy our yummy fruit chew as a new and improved fun way to get your immunity up!
- See the difference, taste the difference!
- Fortified with vitamin C and Zinc.
- **Ingredients:** Sugar, Glucose Syrup, Vegetable Fat (Palm), Sunflower Oil, **Sorbitol** (0.6%), **Maltodextrin**, Natural Fruit Powdered (Strawberry, Blackcurrant, Orange, And Lemon), Gum Arabic, Acidity Regulator: Malic Acid, **Citric Acid**, **Vitamin C**, **Zinc**, Soya Lecithin, Glyceryl Monostearate, Contain Permitted Nature-identical Flavors And Colors.



Immunity and Health Ingredients



Immunity Goodness Immunity+ Pastilles Blueberry

- Our Immunity Goodness candies are loaded with Immunity Boosting ingredients:
- Vitamin C - 250 mg
- Zinc Citrate - 8 mg
- **Ingredients:** Sugar, **Corn Syrup**, Natural Flavors, **Citric Acid**, Blue #1, **Cornstarch**, Coconut Oil, **Calcium Carbonate**, Hydrogenated Vegetable Oil, **Soy Lecithin**, Propylene Glycol.



Immunity and Health Ingredients



Apothecary Chocolates Immunity Dark Chocolate Bar

- Chocolate Bar. Exude cellular wisdom for the art of living well.*
Infused with Echinacea, Camu Camu, Cinnamon and Orange Peel.
- **Ingredients:** Dark Chocolate 70.5% (Unsweetened Chocolate, Sugar, **Cocoa Powder**, **Soy Lecithin**, Natural Vanilla Flavor), Orange Peel, Orange Oil, Organic Cinnamon, Echinacea, And Camu Camu.



Immunity and Health Ingredients



Perkier Nutty Toffee & Dark Chocolate Bars

- High in vitamins C, D, B12. Each contributes to normal function of the immune system
- Our vitamin packed snacks provide 100% of your daily vit C, D & B12 for immune support, so even when you're busy you know you've got that covered.
- Less Sugar at least 40% less sugar than leading date based bars.
- **Ingredients:** Peanuts (21%), **Chicory Root Fibre**, Dark Chocolate (18%) (Cocoa Mass, Sugar, Cocoa Butter, **Soya Lecithin**, Natural Vanilla Flavouring), Dates (Dates, **Rice Flour**), Cashew Nuts (8%), Protein Crisps (**Soy Protein**, Tapioca Starch, Salt), Caramel (4%) (Sugar, Glucose Syrup, Cocoa Butter), Puffed Quinoa, Sunflower Oil, Natural Flavouring, **Vitamin C, Vitamin D, Vitamin B12**.



Organic and Natural Surge

Fruit-tella Soft Gummy Candy

- Delight your taste buds with fruittella soft gummies in delicious strawberry and raspberry fruit flavors.
- Made with apple, strawberry, raspberry and mango puree
- Colors and flavors from natural sources
- **Ingredients:** Fruit Puree Blend (Apple Puree, Strawberry Puree, Raspberry Puree), Glucose Syrup, Sugar, Soluble Corn Fiber, **Pectin**, Less Than 2% Of: Potato Starch - Modified, **Citric Acid**, **Sodium Citrate**, Fruit And Vegetable Juices For Color, Natural Flavors, Coconut Oil, Beeswax, Carnauba Wax.



Varieties: Strawberry and Raspberry ,
Strawberry and Raspberry



Organic and Natural Surge

Spearmint Puremints - Refreshing Spearmint with Green Tea, Parsley & Peppermint

- 100% Natural Refreshing Spearmint with Beneficial Herbs: Green Tea, Parsley and Peppermint Meltzer's Spearmint Puremint Pastilles combine real spearmint oil with our custom peppermint oil for a burst of cool freshness.
- Meltzer's reinvents natural pastilles with a mint that contains real herbs and has healthy, beneficial value.
- **Ingredients:** Cane Sugar, Spearmint Oil, Peppermint Oil, Organic Spearmint, Organic Green Tea, Organic Peppermint, Organic Parsley, Stearic Acid (Vegetable).





Organic and Natural Surge

Sjaak's Vegan Melk Chocolate Santa filled with Gummy Bear

- Sjaak's chocolate santa filled with gummy bears is a favorite during the holiday season. This Santa is coming to town with a creamy vegan "milk" chocolate outside and a belly full of vegan gummy bears!
- All of Sjaak's fine chocolates are also organic, kosher, gluten-free, non-GMO, and do not contain any animal ingredients - even the sugar is non bone char.
- **Ingredients:** Melk Chocolate* (Cocoa Butter*, Rice Milk Powder*, Cane Sugar*, Cocoa Liquor*, Almonds*, Vanilla Bean Powder*), Gummy Bears (Tapioca Syrup*, Cane Sugar*, Tapioca Syrup Solids*, Pear Juice From Concentrate*, Citrus Pectin, Citric Acid, Sodium Citrate, Natural Flavors, Potassium Citrate, Colored With Extracts (Black Carrot*, Blackcurrant*, Turmeric*, Carrot, Blueberry, Annatto*). *=Organic.





Organic and Natural Surge

Hammond's Organic Mint Pillows

- Hammond's Organic Mint Pillow candies are a classic holiday treat everyone will enjoy.
- These tasty minty pillows are USDA Organic, OU Kosher Dairy, and Vegan.
- Get fancy this holiday with a classic and refreshing treat with our holiday mint candy. Great for holiday gifting!
- **Ingredients:** Organic Sugar, Organic Tapioca Syrup, Contains Less Than 2% Of Colors (Radish), Organic Glycerine (Vegetable), Organic Flavors, Organic Palm Oil.





Organic and Natural Surge

OCHO Organic Candy Bar - Caramel & Peanut

- OCHO Organic Candy Bar - Caramel & Peanut is a classic combination of organic ingredients – smooth caramel, crunchy peanuts, and a rich peanut butter nougat center covered in milk chocolate for a delicious treat you can't resist.
- This candy bar is made from 100% certified organic ingredients, non-GMO, vegetarian, and Fair Trade! "Have an OCHO bar and enjoy your day".
- Ingredients for Caramel & Peanut:** *Milk Chocolate (*Sugar, *†Cocoa Butter, *Whole Milk Powder, *†Chocolate Liquor, *Soy Lecithin (Emulsifier), *Vanilla), *Tapioca Syrup, *Cane Sugar, *Peanuts, *Sweetened Condensed Milk (*Milk, *Sugar), *Peanut Butter (*Peanuts), *Butter (*Cream, Salt), *Sugar (*Cane Sugar, *Tapioca Starch), Water, Sea Salt, *Egg Whites, And *Vanilla Extract. *Organic †Fair Trade Certified™ By Fair Trade USA. Over 40% Fair Trade Certified™ Ingredients.



Varieties: Caramel & Peanut Bar, Milk Chocolate with peanut butter



Organic and Natural Surge

Torie & Howard Hard Candy

- Torie & Howard believes that food tastes better when it is made with organic, natural ingredients and responsible principles.
- They create delicious, tasty treats that are made as health-friendly, eco-friendly, and socially conscious as possible.
- This variety pack is organic, vegan, non-GMO, gluten-free, and allergy-friendly.
- **Ingredients for Pomegranate & Nectarine:** Organic Sugar, Organic Rice Syrup, Non-gmo **Citric Acid**, Natural Flavors, Colored With: Red Cabbage, Purple Carrots, Organic Carrot, Organic Apple, And Organic Blackcurrant.



Varieties: Blood Orange & Honey, Grapefruit & Honey, Lemon & Raspberry, Pear & Cinnamon, Pomegranate & Nectarine



Organic and Natural Surge

Zot Organic Hard Candy Stick – Licorice

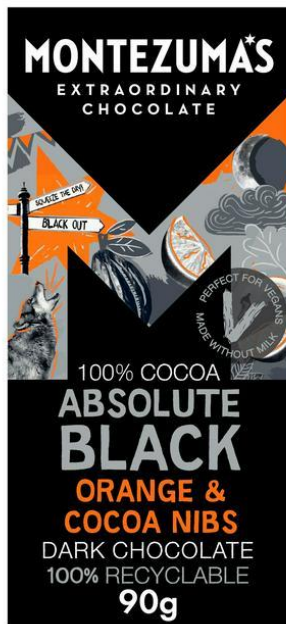
- Zot has a new product line exclusively online here at NaturalCandyStore.com.
- They are USDA Certified Organic and gluten free! Made with all natural ingredients, these hard candies are also non-GMO, and contains none of the top 8 allergens in the ingredients. .
- **Ingredients for Licorice:** Rice Syrup*, Manioc Syrup*, Honey*, Licorice Powder*. *=Organic Ingredients



Varieties: Ginger Lemon, Tropical Fruits, Cinnamon,
Pomegranate,



Provenance, Transparency & Traceability



Montezuma's Absolute Black 100% Cocoa Solids with Orange & Cocoa Nibs Dark Chocolate Bar

- Essential oil of oranges and tiny pieces of cocoa bean add a crunch and natural sweetness to this already awesome and dramatic 100% cocoa dark chocolate. Don't say we didn't warn you!
- Since our foundation in 2000, we've worked to a set of principles we call 'Trading Fairly'. These guide everything we do, from **sourcing** our cocoa, to developing our products, and working with our partners. We're passionate about finding ways to **reduce** our impact on our beautiful planet. We're proud that all our packaging is either **recyclable, bio-degradable or compostable at home**
- **Ingredients:** Dark Chocolate 93% (Cocoa Solids), Cocoa Nibs 7% & Orange Oil, Dark Chocolate contains Cocoa Solids 100%.



Provenance, Transparency & Traceability



Lindt Lindor Milk Chocolate Bar

- Swiss milk chocolate with a smooth melting filling.
- Made with the finest ingredients, **sourced** from world renowned growing regions.
- Lindor, your moment of bliss, **created** by the Lindt Master Chocolatiers. Passion and love for chocolate since 1845.
- **Ingredients:** Sugar, Vegetable Fat (Coconut, Palm Kernel), Cocoa Butter, Cocoa Mass, **Whole Milk Powder**, **Lactose**, **Skim Milk Powder**, Anhydrous Milk Fat, Emulsifier (**Soya Lecithin**), Barley Malt Extract, Flavorings, Milk Chocolate contains: Cocoa Solids: 31% min., Milk Solids: 20% min.



Provenance, Transparency & Traceability



Cadbury Chocolate Mini Snowballs

- Solid Milk Chocolate Balls Crisp Sugar Shells Dusted with Icing Sugar
- Milk Chocolates in a Crisp Sugar Shell
- 100% **Sustainably Sourced** Cocoa
- Suitable for vegetarians
- **Ingredients:** Sugar, Milk, Cocoa Butter, Cocoa Mass, **Skimmed Milk Powder**, Whey Permeate Powder (from Milk), Vegetable Fats (Palm, Shea), Milk Fat, Modified Starches (Tapioca, Maize), Emulsifiers (E442, E476), Flavourings, **Maltodextrin**, Milk Chocolate: Milk Solids 14 % minimum, Cocoa Solids 25 % minimum, Contains Vegetable Fats in addition to Cocoa Butter



Provenance, Transparency & Traceability



Glee Natural Chewing Gum Tangerine

- Pop a few squares of this citrus gum for an all-natural chewing experience.
- The Tangerine Glee Gum is Non-GMO Project Verified, vegan, allergy friendly, kosher, and gluten-free.
- It comes with a juicy, tangy, and orange flavor.
- Contains **sustainably** harvested chicle from Central American rainforests, Glee Gum is packed in **biodegradable, recycled cardboard**. Great alternative to conventional chewing gum!
- **Ingredients for Tangerine:** Cane Sugar, Gum Base (Chicle, **Calcium Carbonate**, Candelilla Wax, **Citric Acid**), Brown Rice Syrup, Natural Spearmint Flavor, **Gum Arabic**, Carnauba Wax, Chlorophyll (For Color).

Varieties: Tangerine, Peppermint, Spearmint, Cinnamon



Provenance, Transparency & Traceability



After Eight Dark Mint & Mojito Flavoured Chocolate

- Dark chocolate (38.8%) with a mojito flavour peppermint fondant centre (60.4%).
- AFTER EIGHT has been at the heart of the British nation since 1962 when it was launched in order to tap into a gap in the market for Rowntree's for After Dinner chocolate mints.
- Since launch AFTER EIGHT has been proudly produced in West Yorkshire, initially in Castleford before moving to Halifax in 2013. Over the years, there have been several memorable advertising campaigns including, perhaps the most iconic, 'Dinner Party' campaign in 1999 featuring Stephen Fry, Niomi Campbell and Marilyn Monroe. Today, AFTER EIGHT continues to be a firm British favourite with over 280m individual sweets enjoyed every year in the UK.
- **Ingredients:** Sugar, Cocoa Mass*, Glucose Syrup, Cocoa Butter*, Butterfat (from Milk), Stabiliser (Invertase), **Skimmed Milk Powder**, **Lactose** and Proteins from Whey (from Milk), Natural Flavouring, Natural Lime Flavouring with other Natural Flavourings, Emulsifier (**Lecithins**), Peppermint Oil, Salt, Acid (Citric Acid).



Provenance, Transparency & Traceability



Double Dipped Chocolate Toffees

- From a tiny sweet shop in Longton, Stoke-on-Trent during the 19th Century, our great grandfather Edward Joseph began making toffee for a handful of local customers.
- Using only the finest ingredients he created a unique recipe which is still used today.
- Toffee prepared to this recipe has made Walker's a favourite for over a hundred years. We consider it to be the best and hope you agree.
- **Ingredients:** Milk Chocolate 28% ((Cocoa Solids 33.6% Min, Milk Solids 20% Min) Sugar, Cocoa Butter, **Whole Milk Powder**, Cocoa Mass, Emulsifier: **Soya Lecithin**, Natural Vanilla Flavouring), Glucose Syrup, Sugar, Sweetened Condensed Milk (Whole Milk, Sugar) 16%, Vegetable Oil (Sustainable Palm, Palm Kernel), Concentrated Butter (Milk), Invert Sugar, Salt, Molasses, Emulsifier (Glyceryl Monostearate), Flavourings.



Provenance, Transparency & Traceability



Kimmie Natural Sunburst Candies

- Delicious chocolate covered sunflower seeds in a colorful candy shell from Kimmie Candy.
- A really addictive snack with a healthy twist. **Made** in the USA from US-grown sunflower kernels.
- Made from **100% natural ingredients**, these candy coated sunflower seeds are vegetarian, kosher, gluten free, and non-gmo.
- **Ingredients:** Milk Chocolate (Sugar, Cocoa Butter, Milk, Chocolate Liquor, **Soy Lecithin** (An Emulsifier), Vanilla), Sunflower Kernel, Sugar, **Gum Arabic**, Titanium Dioxide (Food Grade), Tapioca Dextrin, Carnauba Wax, Natural Food Colorings (Red Cabbage Color, Turmeric Color, Annatto, Plain Caramel).



Provenance,
Transparency
& Traceability

Provenance, Transparency & Traceability



Tree Hugger Natural Gumballs Tube - Citrus Mix

- Tubepack of 8 natural jumbo gumballs. So fun!
- Tree Hugger natural gumballs are made with natural colors, natural flavors, and the addition of **natural chicle from the Central American chicozapote tree**, which is the original chewing gum!
- On top of it all, this Tree Hugger Citrus Mix bubble gum tube is vegan, nut free, dairy free, gluten free, and Kosher Parve too.
- **Ingredients:** Cane Sugar, **Dextrose**, Gum Base, Brown Rice Syrup, Less Than 2% Of: Gum Arabic, Natural Flavors, **Sunflower Lecithin**, Colors (**Beta Carotene**, Red Beet, Carrot And Black Currant Concentrates, Chlorophyllin), Carnauba Wax.



Premium Flavors & Texture

Rowntree's Fruit Pastilles Sweets

- If you're looking for a chewy, fruity-flavoured sweet, try the irresistible taste of Rowntree's® Fruit Pastilles.
- For more than 130 years these delicious chewy sweets have been making days more colourful with their irresistibly fruity taste and mouth-watering texture!
- Our classic, colourful, chewy sweets are great for treat time.
- No artificial colours, flavours or preservatives.
- **Ingredients:** Sugar, Glucose Syrup, **Starch**, Invert Sugar Syrup, Acids (Malic Acid, **Citric Acid**, **Lactic Acid**, **Acetic Acid**), Concentrated Fruit Juice (1.2%) (Apple, Blackcurrant, Lime, Orange, Strawberry, Lemon), **Trisodium Citrate**, Flavourings, Colours (**Anthocyanins**, Copper Complexes of Chlorophyllins, **Beta-Carotene**, **Curcumin**)



Each half tube contains				
Sugar	Fat	Starch	Salt	
32.9g	Trace	Trace	13.1g	0.05g
4%	4%	4%	4%	4%



Premium Flavors & Texture

Mimi & Monti Chocolates Dragees

- Maspex started production of Mimi dragees made of milk chocolate in a multi-colored sugar shell and Monti coated peanut chocolate dragees. Both items are being packed under the brand Magnetic for Polish discount retailer Biedronka.
- In the recipe titanium dioxide has been replaced by clean label rice starch.
- **Ingredients:** Peanuts (22%), **Whole Milk Powder**, Cocoa Fat, Cocoa Mass, Whey Powder (From Milk), Vegetable Fat In Various Proportions (Shea Fat, Palm Fat), Emulsifier (**Lecithins, Polyglycerol Polyricinoleate**), Gelling Agent (Arabic Gum), Colour (Curcumin, Carminic Acid, Brilliant Blue FCF, Carotenes), **Rice Starch**, Glazing Agents (White Beeswax, Carnauba Wax, Shellac), Flavour.





Premium Flavors & Texture

Henry Goode's Soft Classic Liquorice

- Dive into my incredibly imaginative world of curiosity & wonder.
- Anything but ordinary, my superbly soft black liquorice is so tantalisingly tasty and full of flavour it will make your mind boggle.
- Go on. Let loose and explore my delicious creations!
- **Ingredients:** Cane Molasses, Invert Sugar Syrup, Wheat Flour (Wheat Flour, **Calcium Carbonate**, **Iron**, **Niacin**, **Thiamin**), Sugar, Liquorice Extract, Emulsifier (E471), Vegetable Oils (Palm Oil, Coconut Oil, Sunflower Oil), Aniseed Oil, Glazing Agents (**Carnauba Wax**)





Premium Flavors & Texture

Buttermilk Crumbly Vanilla Fudge

- Lovingly handmade in Cornwall
- Wonderfully moreish and generously flavoured with natural vanilla, our award-winning, all-butter Vanilla fudge is the ultimate sweet treat.
- Stirred over open flames in traditional copper pans, our skilled team blend ingredients to bring you indulgent, mouth-watering treats!
- **Ingredients:** Sugar, **Sweetened Condensed Milk** (Whole Milk, Sugar), Butter (Milk), Golden Syrup, Glucose Syrup, Salt, Natural Vanilla Extract.





Premium Flavors & Texture

Mighty Fine Dark Chocolate Honeycomb Dips

- In 2014 we began creating treats in a cool, little shop in Camden that were all handmade, always tasty & packed with great ingredients.
- Today we still make everything the same way with the same values at heart. So every treat puts a skip in your step, a smile on your face and knocks the humdrum into touch.
- Everyone deserves to have good times!
- **Ingredients:** Honeycomb (61%) (Sugar, Glucose Syrup, Honey [4%], Raising Agent: [Sodium Bicarbonate], Rice Flour), Dark Chocolate (39%) (Cocoa Mass, Sugar, Cocoa Butter, Emulsifier: [Soya Lecithin], Natural Vanilla, Flavouring), Contains Dark Chocolate 39%, Dark Chocolate contains: Cocoa Solids 54% minimum





Premium Flavors & Texture

Nestle Milkybar Buttons White Chocolate Giant Tube

- Deliciously creamy Milkybar white chocolate buttons
- With great creamy tasting, smooth white chocolate, enjoy the milky delicious buttons with no artificial colours, flavours or preservatives.
- Milkybar is part of the Nestle Cocoa Plan, which works with UTZ to ensure a better future for cocoa farmers and even better chocolate for you.
- **Ingredients:** Milk Powders (**Whole and Skimmed**) (37.5%), Sugar, Cocoa Butter, Vegetable Fat (Mango Kernel/ Palm/ Sal/ Shea), Emulsifier (**Sunflower Lecithin**), Natural Flavouring, White Chocolate contains Vegetable Fat in addition to Cocoa Butter.





Premium Flavors & Texture

Trebor Softmints Peppermint Mints

- Discover the premium taste of mint flavoured chewy centred sweets in a crisp candy coating.
- Delicious chewy peppermint flavoured sweet, covered in a crunchy outer shell.
- **Ingredients:** Sugar, **Glucose Syrup**, **Modified Starch**, Natural Mint Flavouring, Glazing Agent (Carnauba Wax).





Premium Flavors & Texture

Airwaves Menthol & Eucalyptus Sugar Free Chewing Gum

- Never feel a bad day when you chew our greates flavour and texture of chewing gum!
- It is a sugarfree chewing gum with sweeteners and Menthol and Eucaliptus flavours.
- **Ingredients:** Sweeteners **Sorbitol**, **Isomalt**, **Maltitol** Syrup, **Aspartame**, **Acesulfame K**, Mannitol, Gum Base, Glazing Agent **Calcium Carbonate**, Flavourings, Thickener Gum Arabic, Emulsifier **Soybean Lecithin**, Humectant Glycerol, Glazing Agent Carnauba Wax, **Antioxidant BHA**, Colour E141.





Premium Flavors & Texture

Lindt Les Grandes Dark Chocolate Hazelnut Bar

- Lindt Les Grandes Dark Swiss chocolate bar with whole hazelnuts roasted to perfection and crunchy caramelised hazelnut pieces.
- Made only with the most premium ingredients, including 34% hazelnuts and high-quality cocoa beans.
- Perfect for everyday enjoyment, when you want to treat yourself or share a little moment of indulgence with your friends and family.
- **Ingredients:** Sugar, Hazelnuts 34%, Cocoa Mass, Cocoa Butter, Anhydrous Milk Fat, Emulsifier (**Soya Lecithin**), Flavourings, Dark Chocolate contains: Cocoa Solids: 43% min.





Premium Flavors & Texture

Love 18°C 60% Semi-sweet Dark Chocolate

- Made with premium quality ingredients (from France and Belgium).
- It is a piece of delightful and luxurious confectionery with a creamy melt-in-your-mouth texture that comes with different delectable flavours. 100% Freshness Guaranteed.
- Indulge your sweet tooth the healthier way with our rich, balanced and smooth semi-sweet dark chocolates.
- **Ingredients:** Couverture Chocolate (Cocoa Mass, Cocoa Butter, Sugar, **Soy Lecithin** (As Emulsifier), Natural Vanilla Flavour). **Whipping Cream.**





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THANK YOU