

dpo™
INTERNATIONAL

CONNECTING
LOCAL MARKETS TO
GLOBAL FOOD INNOVATIONS

eCOMMERCE

**OPEN UP
BIG POSSIBILITIES**
WITH MALAYSIA'S BIGGEST ONLINE
FOOD DISTRIBUTION NETWORK



WE CAN HELP YOU GROW
YOUR BUSINESS ONLINE.
WANT TO KNOW HOW?

GET IN TOUCH WITH US
AND LET'S MAKE
THINGS HAPPEN!

BIGbox
ASIA™

EVERYTHING GROCERIES

A TRACK RECORD OF GROWTH

TIMELINE

DPO International™ set up BIGbox ASIA™ as an extension of DPO's Retail division to start offering products directly to consumers.

DEC 2015

We expanded product categories by partnering with local manufacturers and distributors.

AUG 2016

We expanded sales channels throughout all major marketplaces by having Store-In-Store (SIS) on Lazada, Shopee and others.

OCT 2016

We expanded eCommerce services by providing full 3rd party SIS management for other brands such as Glanbia, the world's biggest sports nutrition manufacturer.

OCT 2017

We launched our 1st dedicated e-fulfillment-only warehouse.

FEB 2018

We doubled the dedicated e-fulfillment warehouse's capacity to 20,000 ft².

OCT 2018

We signed up key principals for SIS management. We received TOP merchant award for F&B category (Coca-Cola and ETIKA) from MYCybersale 2018.

DEC 2018

We signed up more principals and handled their online stores (more than 45 stores under our management).

MAR 2019

We launched www.bigboxasia.com

OCT 2019

We secured other major SIS projects such as San Remo, GBA and Evian (more than 60 stores under our management).

MAR 2020

OUR STORY

BIGbox ASIA™ is the go-to online grocery store that offers a wide range of groceries, household and personal care items as well as organic food products and more at the lowest prices.

Committed to making grocery shopping an easy task, we are available for our consumers 7 days a week, delivering fresh quality products through our dedicated Dry, Chilled and Frozen trucks. Sit back and let us fulfil your grocery needs and inner cravings!

Convenience at your fingertips with a diverse range of choices. Visit us on any of the marketplaces below:



ZALORA



more to come...

YOUR HOLISTIC GROWTH PARTNER



Powered by a specialised food distribution company with more than 20 years of experience in 7 countries in the region



Official store in all major marketplaces in Malaysia & Singapore



Over 5 years of experience



Products with shelf-life between 5 days to 2 years



Fully integrated multi SIS management system



Dedicated chilled & frozen storage with instant delivery



Nationwide & cross border delivery



POWERED BY BIGbox ASIA™

THE WORLD'S FINEST, RIGHT AT YOUR DOORSTEP

We have a number of luscious local and imported products from all over the world. Rest easy as we do the travelling for you!



GO BIG ONLINE

Let us help you increase your brand presence online, making your brand more recognisable and known.

- Multi marketplace management & integration
- 3rd party courier integration
- SEO, social media & campaign management
- Multi-channel customer service
- Last-mile delivery
- Order & inventory management
- Multiple storefronts integration with Warehouse Management System (WMS) & Enterprise Resource Planning (ERP)
- Data mining



EMPOWERING YOUR BUSINESS IN EVERY WAY

BASIC SERVICES



FULFILMENT



LAST-MILE
DELIVERY



SALES &
MARKETING



STORE
MANAGEMENT

ADDITIONAL SERVICES



CREATIVES



REGULATORY
SUPPORT



BUNDLING



DROP OFF

PICK YOUR
SERVICE
LEVEL

We can bring your products to greater heights through our e-grocery platform that has the widest online coverage in the country. Simplify the work you need to reach your company targets with our all-in-one true omnichannel platform, providing total solutions in over 20 marketplaces and more than 60 e-stores. Tell us what you require so we can customise and design our services to transform your retail dreams into reality.



BASIC SERVICES

COMMITTED TOWARDS COMPLETE OMNICHANNEL PERFORMANCE



FULFILMENT

Your entire order processing flow is handled from start to finish with orders delivered accurately and on time.

- Order Management
- Inventory Management
- Delivery Management
- Payment Collection
- Return & Refund Management
- Complaints & Customer Service



STORE MANAGEMENT

All your products are displayed on your online stores in the right quantity, location and price.

- Official Store Opening
- Product Listings
- Storefront Maintenance
- Price Update
- Picture Update



SALES & MARKETING

We manage your marketplaces and ensure they all perform optimally to maximise exposure and sales potential anytime, anywhere.

- Marketplace Management
- Campaign Management
- Advertising & Promotion – *Management & Implementation*
- Marketplaces' Reports & Feedback
- Sales Reporting



LAST-MILE DELIVERY

Via our dedicated Dry, Chilled and Frozen trucks, we manage your delivery within the targeted timeline from the distribution centre.

- Dry Grocery Delivery
- Dedicated Chilled & Fresh Delivery*
- Dedicated Frozen Grocery Delivery**

**Throughout Klang Valley. 1 – 4 deliveries / week (based on postcodes)*

***Throughout Klang Valley. 1 – 2 deliveries / week (based on postcodes)*

ADDITIONAL SERVICES



BUNDLING

We combine and bundle a range of products based on customer's needs and demands.

Unwrapping
Assembling
System-based Bundling
Customised Hamper



CREATIVES

For both online and offline advertising, we create artwork to promote products to millions of potential customers.

Graphics & Banners
Photo & Video Shooting
Script Writing
Recipe Creation



DROP-OFF

Just leave your products in our care, and we'll get them to your customers at their optimum condition.

Dry
Chilled & Fresh
Frozen



REGULATORY SUPPORT

Liaising with the relevant governments and customs agencies, we can handle all necessary documentation for new products.

Halal Registration
Label Review
Product Classification
Traffic Light Analysis

ONLINE MARKETING, CRAFTED TO YOUR NEEDS

WHAT DO YOU WANT TO ACHIEVE ONLINE?

LEVEL 1

BASIC
ONLINE
VISIBILITY

LEVEL 2

BASIC
ONLINE
VISIBILITY

+

ONE ACTIVE
MARKETING
CAMPAIGN
PER MONTH

LEVEL 3

BASIC
ONLINE
VISIBILITY

+

ONE ACTIVE
MARKETING
CAMPAIGN
PER MONTH

+

CONTINUOUS
ONLINE
ENGAGEMENT

BIGbox ASIA™ can help to effectively amplify your brand's exposure online. We connect and engage you with the audience via various content-sharing and social media platforms. Choose the package that works for you.

Get in touch with us via sales@bigboxasia.com



ENJOY AN OMNICHANNEL EXPERIENCE REAL TIME, ANY TIME!



Your solution to full inventory fulfilment and visibility with detailed and data-driven reports.

Get in touch with us via sales@bigboxasia.com

BIGboxAsia Omnichannel Xperience (BOX)

- INVENTORY REPORT**
Current stock level & forecast based on the past performance
- INVENTORY AGEING**
Number of days in our warehouse for your SKUs
- INVENTORY SHELF-LIFE**
Number of days until expiry for your SKUs
- SALES BY SKU**
Sales report for SKU per marketplace and store from shipment date
- SALES BY BRAND**
Number of products sold filtered by time slicer
- SALES BY POSTCODE – ORDERS**
Number of products sold per area
- SALES BY POSTCODE – BASKET SIZE**
Number of items placed in customer's basket
- SALES BY MARKET STORE**
Number of items sold per market store
- CUSTOMISED REPORTING**
Personalised reports for unique business requirements

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