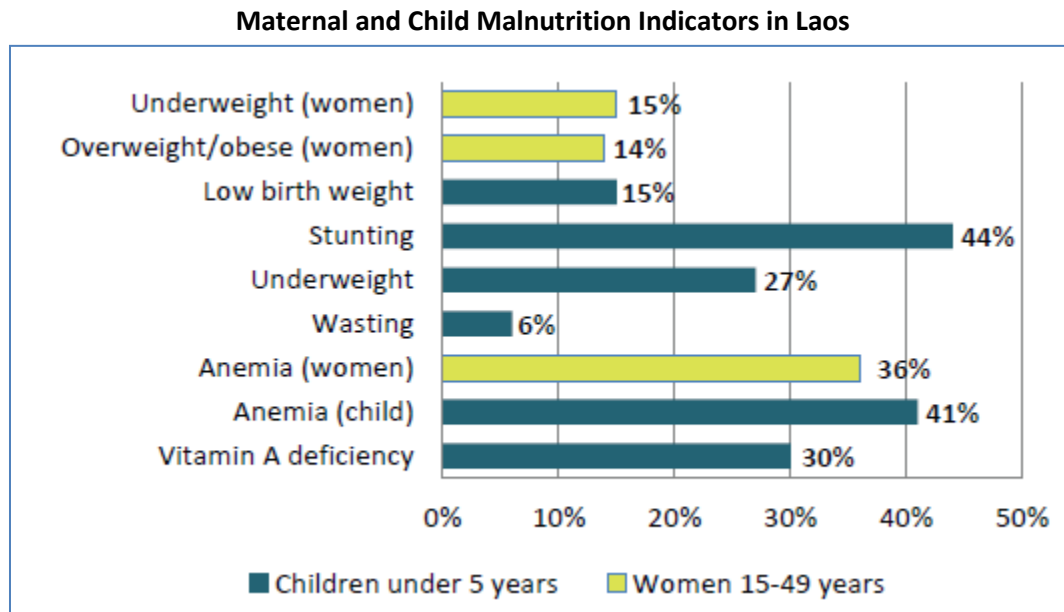


Dairy Market Info in Laos

1.0 Nutrition Levels in Laos



Sources: LSIS 2011–2012; Vitamin A deficiency: UNSCN 2010; women under-weight and overweight: WHO; anemia: Ministry of Health and UNICEF 2006

Notes: Data for anemia is among children under 6 years of age.

According to Chaparro et al. (2014), key nutrition priorities for Laos include focusing on stunting, wasting, anemia, micronutrient deficiencies, maternal nutrition and low birth weight. Investing in nutrition in Laos is vital to significantly reduce child mortality and improve a child's school performance, thus resulting in a greater economic productivity for the nation.

2.0 Dairy Market Consumption in Laos

Fraser and Neave (F&N) has extended a series of licenses to manufacture and distribute Nestle's milk brands in Laos until 2037.

F&N will also continue to manufacture, promote, sell and distribute Carnation in Laos which includes Carnation sweetened condensed milk and evaporated creamer. It will also continue to manufacture and distribute Bear Brand sterilized milk and Bear Brand Gold for Laos (F&N, 2015).

There are also a few dairy manufacturers that supply dairy products to local Laos communities such as Dairy Queen Laos and Buffalo Dairy. Buffalo Dairy in Laos has been producing cheese and a

range of dairy products by using buffalo milk in manufacturing their products which includes soft cheese, cheese and sweet treats such as cheesecakes, ice cream, cultured milk, yogurt, sour cream and buttermilk.

The Canadean Ltd (2014) report showed the forecasted data on the Dairy Food consumption trends in Laos that provided detailed category coverage seven product segments that included:

- Butter & Spreadable Fats
- Cheese
- Cream
- Milk
- Puddings/Desserts
- Yogurt

3.0 Dairy Product Market Examples



Xao Ban Yogurt (Homemade)

References

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